

Sheringham Little Theatre

needs your support...



Why?

North Norfolk's much-loved community arts centre needs support from local businesses so that its visitors can continue to enjoy theatre, film, music, drama, dance and comedy. Together the Theatre and your business can continue to reach audiences of thousands!

- Situated in the centre of Sheringham, the Theatre is a hub for visitors of all ages, all year round.
- Audiences of 28,364 attended its various events last year.
- Home to one of the last surviving Summer Rep seasons in the country, celebrating its 50th year.
- Over 5000 young people from local schools and colleges attend its drama workshops each year.
- 282 professional contracts were signed and over 140 child performance licenses were granted.
- Host to a Heritage Lottery project involving 560 local young people.
- Home to the popular Hub coffee bar offering hot and cold drinks and range of tempting treats.

What's in it for my business?

Sheringham Little Theatre distributes over 30,000 A5 printed publications, 5 times a year, to its Theatre members, friends and mailing list and well as to visitors of libraries, tourist information centres, tourist sites, shops, pubs, hotels, surgeries, tea rooms, cafes and post offices all across North Norfolk, all year round. Your advert could be seen by literally thousands of local residents and visitors to the region throughout the year.

Distributed in:

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|--------------|------------|--------------|---------------|--------------|
| • Acle | • Cromer, | • Hustanton | • Reepham | • Swaffham |
| • Alby | • Dereham | • Kelling | • and The | • Thorpe |
| • Aylmerton | • Fakenham | • Marham | • Runtons | • Market |
| • Aylsham | • Hickling | • Mundesley | • Sea Palling | • Walsingham |
| • Blakeney | • Holkham | • North | • Sheringham | • Wells |
| • Briston | • Holt | • Walsham | • Sprowston | • Wroxham. |
| • Coltishall | • Horning | • Overstrand | • Stalham | |

What else can I do to help?

Support the Theatre with an advertisement and your business's name will be displayed next to the Theatre box office and on our website. You can also gain access to a multitude of other promotional opportunities including website banner advertisements, advertisements or video played on the wide screen in Hub coffee bar, directional signage in Theatre windows, advertising opportunities before film screenings and features in our e-mail newsletters.



What will it cost me?

The following full colour advertising opportunities are available in the Theatre's brochures and programmes to feature all year round:

Detail	Size (mm)	Price Per Publication (ex VAT)				Discount Price for all year (ex VAT)
		Spring (Jan to May)	Summer inc. Summer Rep (May to Sept)	Autumn (Sept to January)	Panto (Dec to Jan)	
1/4 page	67w x 92h	£80	£125	£70	£50	£250
1/2 page	139w x 92h	£150	£200	£100	£75	£475
Full Page	139w x 190h	£250	£300	£200	£125	£750
Inside Front / Back Cover	139w x 190h	£350	£450	£250	£150	£1100
Back Cover	139w x 190h	£400	£600	£300	£200	£1400

Call now to book your advertising space and for more details about other advertising or sponsorship opportunities, please call 01263 861483.